Formulate:
Entice 01 Double Sided

Total Graphic Area: 40”w X 106.75”h
Total Visual Area: 36”w X 102.75”h

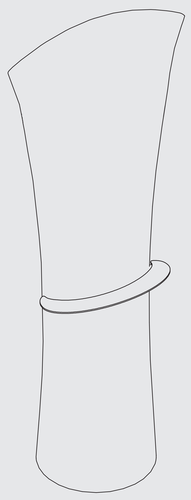
Please be sure to include the 2” bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 2” of the top, left and right edge and 4” of the bottom edge.

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

FRONT, SIDE A

COUNTER OBSTRUCTION



bleed area
trim line
safe zone

BACK, SIDE B