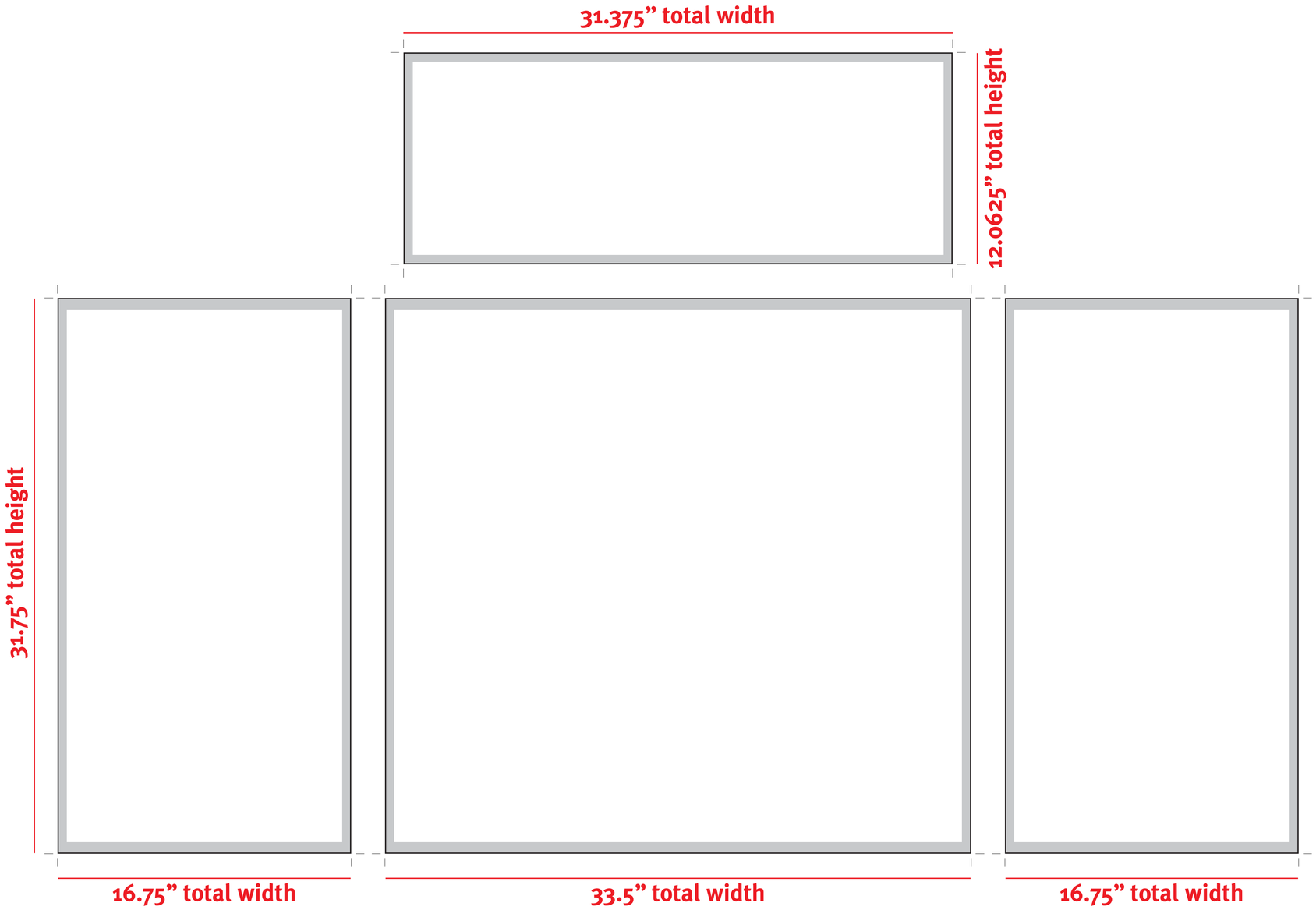
Promotional Display: Campaign

Header:
Total Graphic Area: 31.375"w X 12.0625"h
Total Visual Area: 30.375"w X 11.0625"h

Front Base:
Total Graphic Area: 33.5"w X 31.75"h
Total Visual Area: 32.5"w X 30.5"h

Side Panels:
Total Graphic Area: 16.75"w X 31.75"h
Total Visual Area: 15.75"w X 30.5"h

Gray area will not be visible once graphics are mounted into the unit

General Art Guidelines:

- CMYK Color
- Do not embed images, supply them
- Resolution must be 100-120 ppi
- All fonts must be created to outlines