Outdoor Banners:
Zoom 5, Straight Shape

Total Graphic Area: 36"w X 151.375"h
Total Visual Area: 32"w X 147.375"h

Please be sure to include a 1" bleed around the perimeter. The bleed is critical for graphic finishing.

Please do not design any critical elements within 1" of the edge (see trim line)

Graphic will be finished and attached to a black fabric pole pocket.

General Art Guidelines:

– CMYK Color

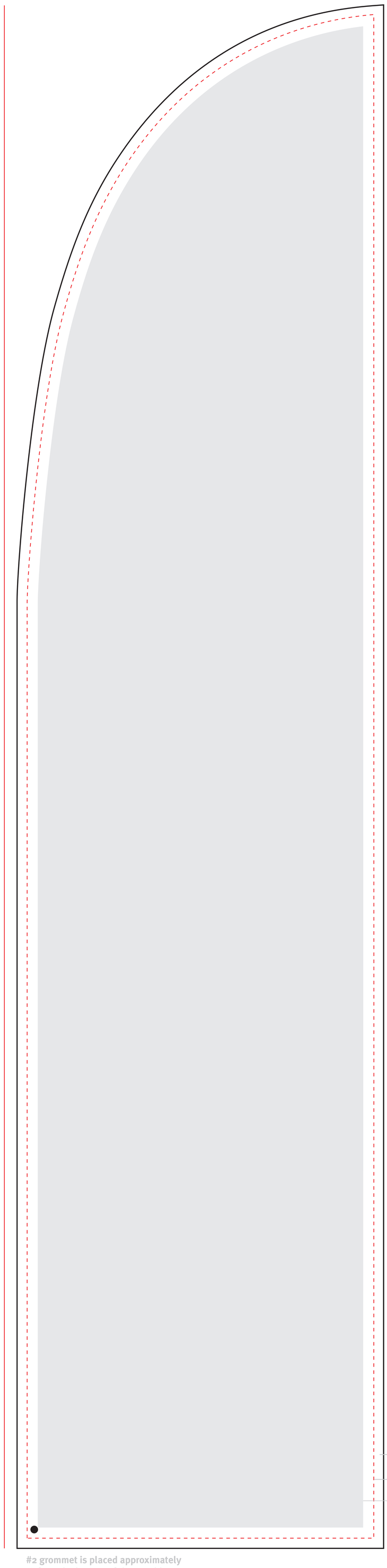
– Do not embed images, supply them

– Resolution must be 100-120 ppi

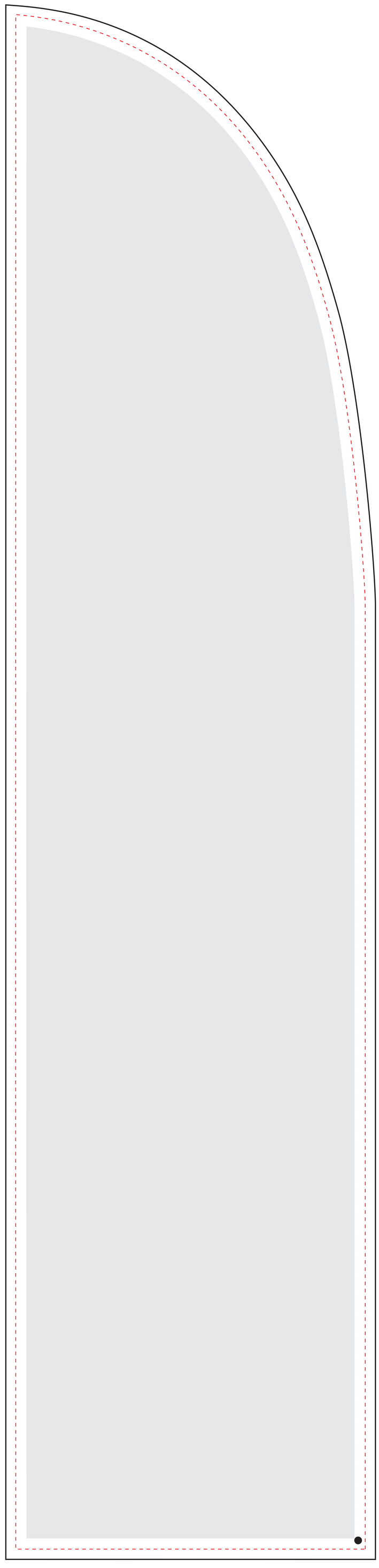
– All fonts must be created to outlines

34" width + extra 1" bleed

149.375" total height + extra 1" bleed



#2 grommet is placed approximately 1" from the bottom of the graphic, keep text, logos, etc. out of this area



reverse layout for double sided zoom